

Patrice Williams-Lindo

Founder & CEO, Career Nomad™ · Workforce Strategist, Speaker & Media Voice

A trusted voice on work, money, and reinvention — reaching audiences from the newsroom to the culture desk, in 17+ countries.

Rolling Stone ♦ Essence ♦ Fast Company ♦ Business Insider ♦ Reader's Digest ♦ HuffPost ♦ Homes & Gardens ♦
CNBC ♦ Fox 5 Atlanta

115+ PLACEMENTS		17+ COUNTRIES		Print · TV · Podcast EVERY FORMAT		News → Lifestyle FULL SPECTRUM	
DIRECT AUDIENCE		17,200 LINKEDIN		11,000 TIKTOK		2,200 THE SIGNAL NEWSLETTER	
						30K+ COMBINED DIRECT	

LinkedIn · trailing 90 days: 51,976 impressions · 23,093 members reached · 58% out-of-network · 2.8% engagement rate

WHY PARTNERS WORK WITH PATRICE

Patrice is the person audiences trust to make the hard stuff — AI, money, career reinvention — feel human and doable. That trust is why brands reach for her: she doesn't just have reach, she has resonance with the audiences you're trying to earn.

Her commentary shows up everywhere her audience already lives — business media like Fast Company and Business Insider, culture like Rolling Stone and Essence, and lifestyle like Reader's Digest and Homes & Gardens — plus broadcast and 17+ countries of international syndication. One voice, many rooms.

WHO SHE REACHES

- Professionals in transition
- Creators & solo founders
- Gen X & Millennial women
- Black professional audiences
- HR & workplace leaders
- Career & personal-finance readers

WAYS TO PARTNER

Branded workshop or masterclass

A signature session (e.g. "Repricing Yourself") built for your audience and event.

"Office hours" activation

Hands-on positioning & AI-toolbox guidance at your event or on your platform.

Co-created content & commentary

Editorial, video, or social built around your brand and her thesis.

Sponsored speaking & keynotes

Stage presence for summits, campuses, and creator events.

MEDIA FOOTPRINT

- Business & financeCNBC · Fortune · Fast Co · BI · Inc.
- Culture & lifestyleRolling Stone · Essence · Reader's Digest
- Broadcast & videoFox 5 · NewsNation · YouTube
- InternationalBrazil · India · Hong Kong · China · Germany
- Podcasts20+ appearances

CULTURE, LIFESTYLE & GLOBAL

The Career Cost of Over-Apologizing

ROLLING STONE

The Grief Black Women Carry When Work Disappears

ESSENCE

Your Guide to Texting People of Every Generation

READER'S DIGEST

This iPhone Setting Might Be Messing With Your Friendships

HUFFPOST

4 Smart Ways AI Cleans, Cuts Bills & Creates Ambiance

HOMES & GARDENS

Quer soar mais assertivo? (Sound More Assertive)

EXAME · BRAZIL

Only 2% of Gen Z Fit the Traits Employers Want

TIMES OF INDIA

An Inspired Chat with Patrice Lindo

VOYAGE ATL